

# DisplayCentral

Real-time, as-it's-happening, centralized insight for the entire organization. Really.

Keep all eyes focused on the big picture - no matter how big you want it to be.

TASKE DisplayCentral makes sharing current information with the entire organization a breeze. Using a large screen display, whether it's a plasma, LCD or projector in your business, DisplayCentral integrates the real-time statistics that you want your team to focus on, with dynamic data from a wide range of business applications.

- > Display real-time statistics
- > Focus your team on the core business objectives
- > Communicate to your team when they achieve their goals
- > Easily design the display with minimal time investment

Motivate, alert and empower employees and stakeholders with real-time updates.

Design and customize this application with real-time statistics using elements such as alarms to highlight when service objectives are not being met. Enhance your internal data with external business data such as internet news feeds or any in-browser application.



DisplayCentral  
At-a-glance

Discover DisplayCentral's innovative and exciting alternative to traditional contact center wall signs.

**You can:**

Display real-time, feature-rich content pertinent to your business

Motivate employees to meet business goals

Communicate your real-time metrics

Garner attention with colorful threshold alarms, visuals and scrolling tickers

Incorporate data from external sources to give employees the big picture

Stay current, together.

That's  
**TASKE DisplayCentral.**

# Benefits of DisplayCentral

## Minimize design time

Spend more time coaching employees and less time designing displays. A simple, intuitive, drag-and-drop user interface lets you quickly design, preview, save and run layouts.

## Design your layout, your way

Choose as much or as little information as you need to display. Content automatically sizes to the space you've assigned.

## Integrate external data

Display key business metrics from external, web-enabled applications in the same view as your business data. For example, include your order-taking application data.

## Change views on the fly

Use different layouts based on rotating shifts. Make ad-hoc updates without stopping and restarting the display.

## Customize for different audiences

Flexible licensing allows the display of targeted real-time data on different screens.

## Keep service levels in check

Threshold alerts ensure everyone is aware when defined targets are not being met.



Typical live display for a call center

## Display data dynamically

Grab attention using dynamic display capabilities, including scrolling tickers, sequencers and alarms.

## Price and flexibility

The falling costs of plasma, LCD and projector technology make DisplayCentral cost-effective, and more powerful and flexible than traditional wall signs. DisplayCentral can run on the existing TASKE server, saving you additional hardware expenses.

Available as part of these TASKE Software Suites:

### Contact

- Real-Time Visualizer Reports
- Display > Desktop > DisplayCentral

### Visualizer

- Visualizer Desktop > DisplayCentral



2650 Queensview Drive, Suite 245  
Ottawa, Ontario, Canada K2B 8H6  
taske.com/asksales

t 613.596.2533  
f 613.596.4392  
tf 1.877.778.2753

This document is provided to you for informational purposes only. The information is believed by TASKE Technology to be accurate as of the date of its publication, and is subject to change without notice. TASKE Technology assumes no responsibility for any errors or omissions in this document and shall have no obligation to you as a result of having made this document available to you or based upon the information it contains. Not all telephone systems support the full functionality of TASKE Call Management Solutions. Contact TASKE Technology Inc. for more information. TASKE is a registered trademark of TASKE Technology Inc.

© 2018 TASKE Technology Inc. All Rights Reserved. Printed in Canada.